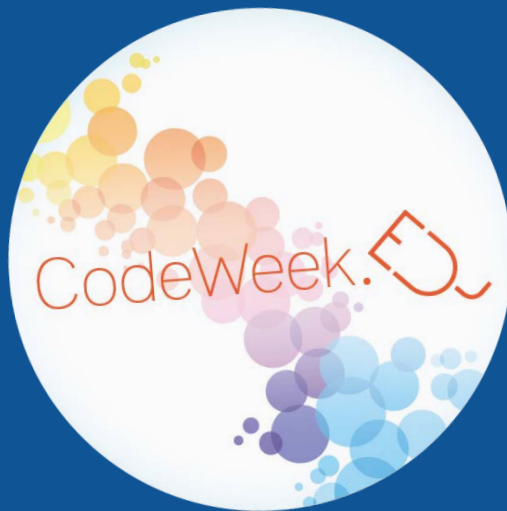




# Digital Education Action Plan Focus on EU Code Week

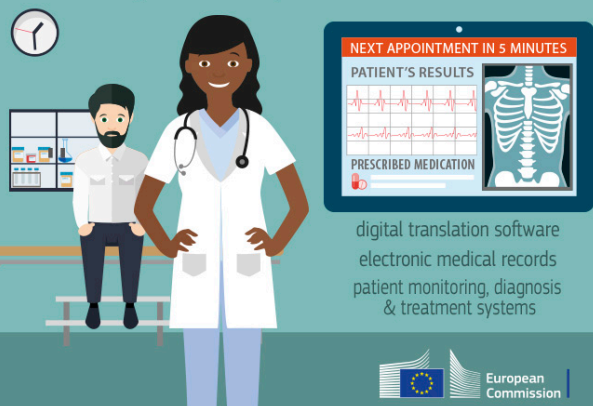


Annika Östergren Pofantis  
Digital Skills Policy Officer  
DG Connect  
European Commission

28 March 2019

# Digitisation is transforming the economy

## Today's hospital doctors need digital skills



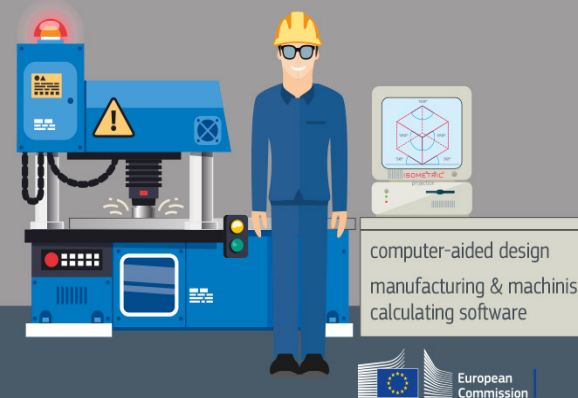
### Benefits:

- facilitates communication between doctors & patients
- improves access to medical information
- allows doctors to save time and to treat more patients



#EUSkillsAgenda

## Today's industrial machine operators need digital skills



### Benefits:

- faster manufacturing & reduced errors
- less hard, manual, repetitive tasks
- manufacturing processes more sustainable.



#EUSkillsAgenda

## Today's VET teachers need digital skills



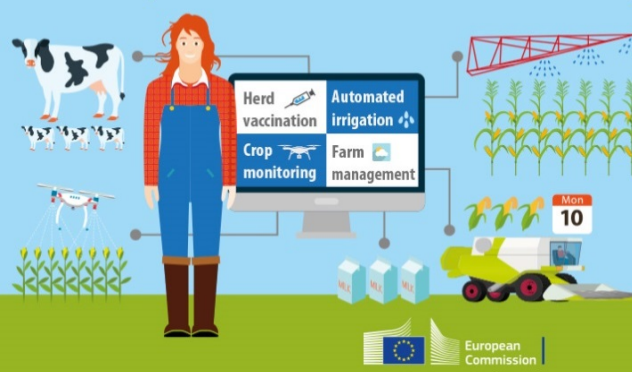
### Benefits:

- improved communication between teachers & students
- improved quality of learning
- increased safety



#EUSkillsAgenda

## Today's farmers need digital skills



### Benefits:

- improved decision making
- less repetitive & physically demanding tasks
- increased flexibility, productivity & animal health



#EUSkillsAgenda

# EU Citizens' digital skills



Source: DESI 2018

# Digital Skills of the labour force



90% of jobs require some digital skills

35% of the labour force do not have basic digital skills

More than 600,000 vacancies for ICT specialists

## How can education keep pace?



95% of 16-24 year olds in the EU are regular internet users



Less than 20% of children are in schools that have access to high-speed internet (above 100 mpbs)



20-25% are taught by digitally confident and supportive teachers



# Digital technologies provide many benefits to learning and teaching

creation  
virtual-labs  
problem-based  
inquiry-based  
collaboration  
individualisation  
innovation  
personalisation  
interactive  
accessible

# Digital Education Action Plan - January 2018

## Priority 1

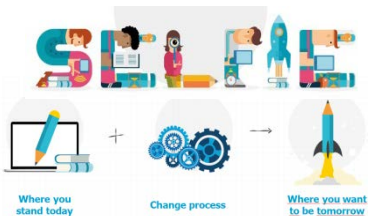
Making better use of digital technology for teaching and learning

## Priority 2

Developing digital competences and skills for the digital transformation

## Priority 3

Improving education through better data analysis and foresight




**Digitally certified qualifications in new Europass**



**Digital higher edu hub**

**Tech workshops for girls**





# EU Code Week in the Digital Education Action Plan

- 79% of lower secondary school students and 76% of upper secondary school students **never or almost never** engage in coding or programming at school.
- EU Code Week to spark school leaders and teachers interest in digital education.
- Help speed up innovation in education systems and improving teaching and learning.
- **Target: reach 50% of primary and secondary schools in Europe by 2020.**



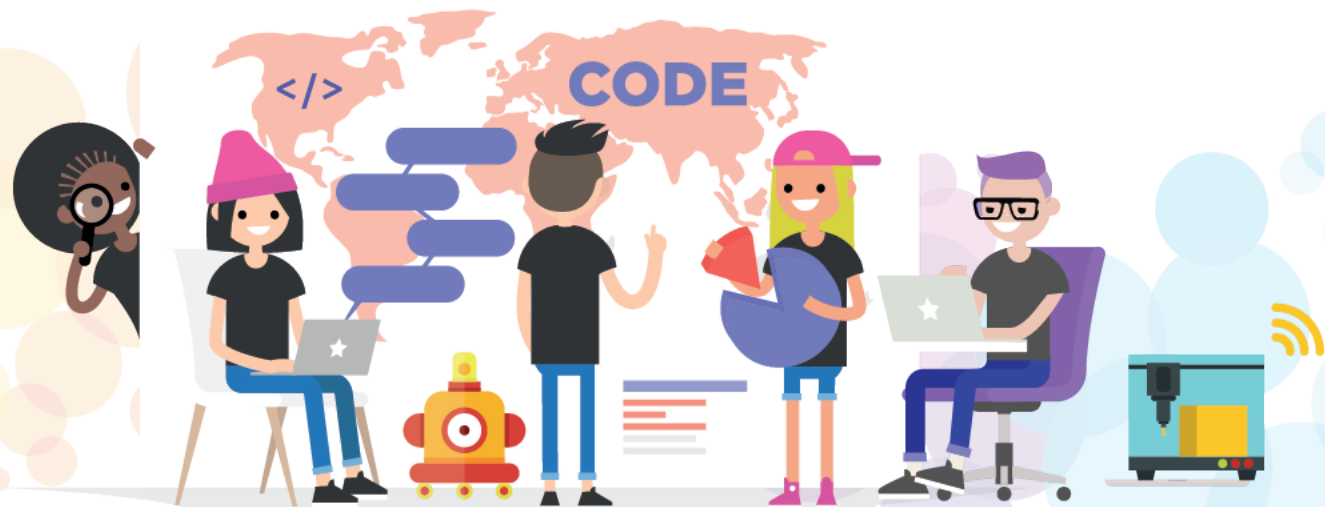
# Europe Code Week

## 5-20 October 2019

A celebration of  
creating with code



CodeWeek. 



CodeWeek. 



# What is the aim of EU Code Week?

To bring computational thinking, basic programming skills and digital literacy to everybody in a fun and engaging way

*"Since the beginning of times, humans have created with stone, iron, paper and pencil. Now we live in a different era where we mould our world in code. During Code Week we want to give everyone the opportunity to discover coding and have fun with it. Let's learn coding to shape our future!"*

- Alessandro Bogliolo, EU Code Week coordinator



# Who participates?

**EU Code Week is for everyone,  
by everyone**

Children, pupils, students, young adults, adults, seniors, parents, **teachers**, librarians, entrepreneurs and policymakers can **organise** and **participate** in coding events.

# Who is behind Code Week?



Ambassadors

Leading  
Teachers

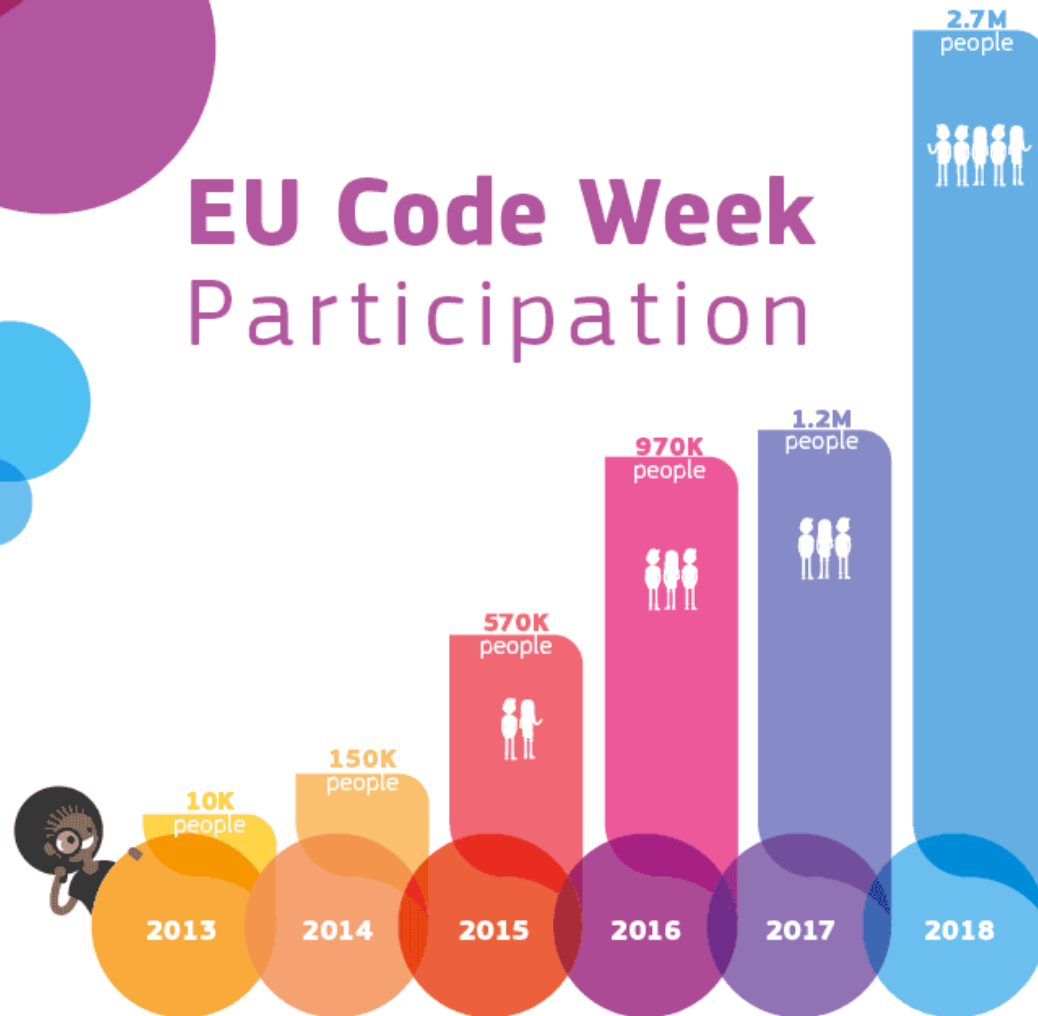
Edu  
Coordinators

European Commission

# What can teachers do?

- Check our [tutorials](#), [lesson plans](#) and [resources](#).
- No computers? Organise an off-line activity.
- Invite coaches, parents, the university or local companies to share their experience.
- Take part in the [Code Week 4 All challenge](#). Engage at least 500 students and/or 10 events, and/or 3 countries and earn the Certificate of Excellence.
- Share experiences with teachers on Facebook [EU Code Week Teachers group](#)
- Add your activity to the [map](#)!

# EU Code Week Participation



CodeWeek. 

# Connect with #CodeWeek!



[codeweek.eu](http://codeweek.eu)



@CodeWeekEU #CodeWeek



@ CodeEU

Contact European Commission:  
[Annika.ostergren@ec.europa.eu](mailto:Annika.ostergren@ec.europa.eu)

# Digital Skills and Jobs Coalition

- 1 of 10 actions in [New Skills Agenda for Europe](#)
- **Multi-stakeholder partnership**
- **Take action** to tackle the lack of digital skills in Europe for four target areas.



## Education



## Labour force



## ICT professionals



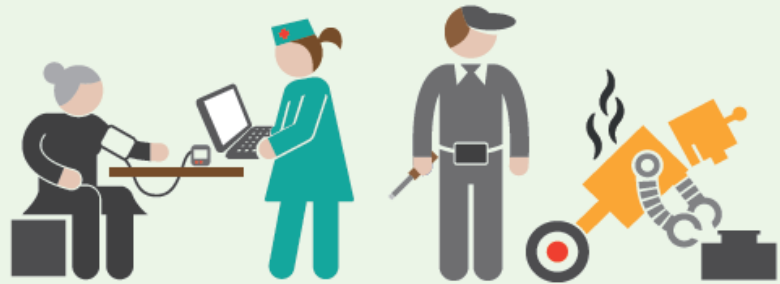
## Citizens





# Digital Opportunity Traineeships

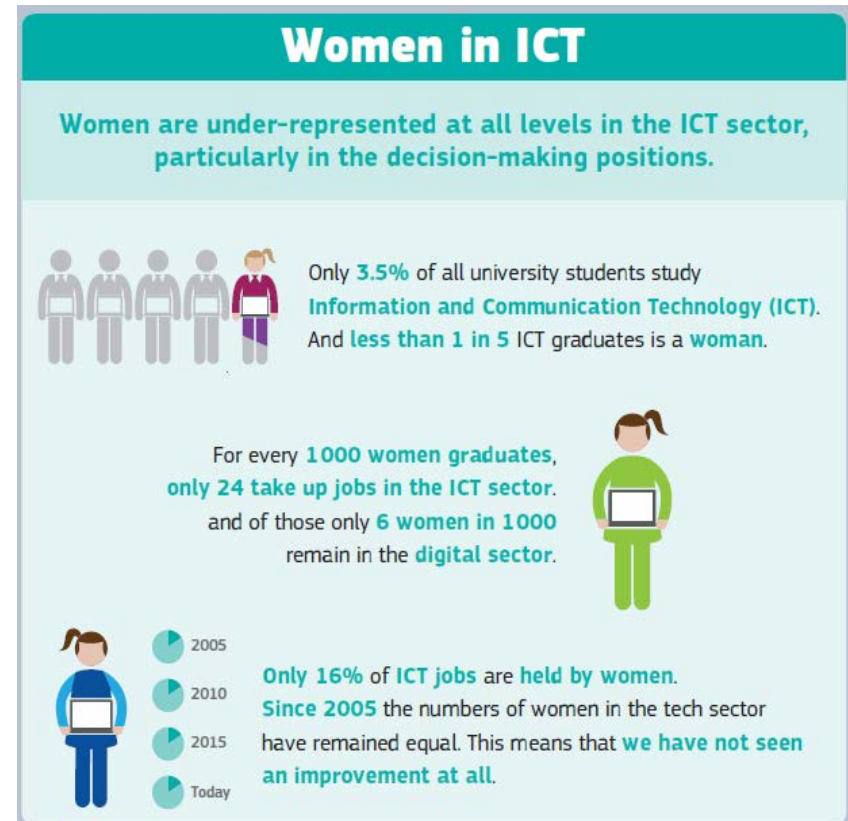
**Students** in **all domains** need to be **educated** in **digital skills**, **not just those** who choose an **ICT career**



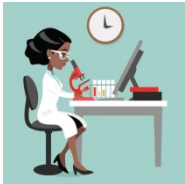
**Pilot project** to provide **cross-border traineeships** for up to **6,000 students and recent graduates** in 2018-2020

# Empowering women and girls in media and ICT

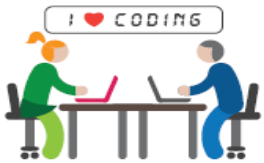
- Lack of critical mass of girls and women in STEM Education and even less accessing a career in ICT.
- Social injustice and a loss to society and the economy.



# Women in Digital Strategy: 3 pillars



Combatting the gender stereotypes, promoting role models and positive images of women in ICT



Making digital skills training accessible and promoting STEM education among girls



Promoting digital entrepreneurship for women